



CENTRE OF
EXECUTIVE
LEARNING

CORPORATE

— COMMUNICATION MASTERY —

BUILDING

CONFIDENCE AND INFLUENCE

1-DAY WORKSHOP



PROGRAMME DESCRIPTION

Today's corporate world demands strong, fearless communication with confidence and clarity stands as a fundamental skill for professional growth. This competency is particularly vital during challenging or crisis situations, where effective expression and composed messaging can significantly shape outcomes.

This 1 day workshop is designed to build confidence, clarity, and presence for powerful communication in any setting.

Through practical techniques and guided practice, participants learn to



Overcome
speaking
anxiety



Deliver
impactful
messages



Engage
audiences
with authority.

Ideal for professionals and emerging leaders, it strengthens communication as a key driver of personal and career growth.



PROGRAMME

IMPACT

- 01** This is psychology driven communication mastery.
- 02** Eliminate the internal fear response using NLP based techniques.
- 03** Control how your audience sees, hear, and feels you.
- 04** Speak with sharp clarity using enunciation, pauses, and vocal stress.
- 05** Use voice modulation to command attention without forcing it.
- 06** Master speed, rhythm, and delivery flow for executive presence.



WHO SHOULD ATTEND?

Designed for mid-level managers and executives, the programme equips participants with advanced communication skills to enhance leadership impact and professional competitiveness.



Mid-level
managers



Executives



Participants



Advanced
communication
skills



Leadership



Professional
competitiveness.

PROGRAMME

TRAINER



Dr. Ali Jarrar

Executive Public Speaking
& Voice Coach

Dr. Ali Jarrar is an Executive Public Speaking and Voice Coach with over 20 years of experience in communication training, leadership development, and Neurolinguistic Programming (NLP).

Journey in High Impact Communication Skills began nearly three decades ago after being inspired by an audio recording of Zia Mohyeddin reciting Faiz Ahmed Faiz. Driven by a passion for powerful expression, he trained directly under Zia Mohyeddin and later learned from renowned experts like Khalid Ahmad and Arif Bahalim. With over a decade of experience in training and development at organizations like Pfizer, Sante Pvt Ltd, and Bayer Pakistan, he has trained professionals across all levels. His work focuses on unlocking potential, enhancing communication, and driving impactful personal and professional growth. He also authored Bayer Pakistan's first comprehensive dynamic selling module, "Selling with Excellence."



SECURE YOUR SEAT



08 August, 2026



9:00AM – 5:30PM



PKR 25,000



Amin Campus,
The University of
Faisalabad.



Fiza Asif



fizaasif.pb@tuf.edu.pk



<https://cel.com.pk/>



0330-1980681